



**Michael Zhu**

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## EDUCATION

### ArtCenter College of Design

Master of Science in Industrial Design

- September 2021 to December 2023 (expected)
- Graduate Scholarship recipient

Bachelor of Science in Product Design

- September 2016 to August 2020
- Graduate with Honors

### ArtCenter Berlin Studio

Studyaway program 2019.9-2019.12

- Collaboration in studio environment.
- Explored Bauhaus influences in Berlin.

## SKILLS

### Design Skills

- Strategic Design
- Hand Prototyping
- UI/UX Design
- Packaging Design

### Software Skills

Digital:

- PhotoShop
- Illustrator
- InDesign
- Premiere Pro
- Figma

CAD:

- SolidWorks
- Rhino
- KeyShot
- Zbrush
- Gravity Sketch

### Languages

- Mandarin, fluent
- English, fluent

## EXPERIENCE

### Design Researcher

2021.6-

Beijing Haidian Foreign Language Shiyan School

- Conducted in-depth research about design practices in school.
- Collaborated with writers to document research process.

### Blue Note: UX Designer

2020.4-2021.7

Worked to help Blue Note Therapeutics launching new products.

- Created wireframes from existing analog therapeutic interventions.
- Created designs in documents to support Blue Note storytelling.

### Sponsored Project: Blue Note

2020.1-2020.4

Project focus on mental wellness for patients (IP Purchased)

- Collaborated with professional personnel to improve user engagement.
- Developed design concepts and user experience journey.

### Sponsored Project: Newell Brands

2020.1-2020.4

Redesign Newell's product to reduce the environmental impact

- Collaborated with teammates to develop design and sustainability strategies.
- Conducted comprehensive product life cycle assessment.

### Teacher's Assistant

2020.1-2020.4

3D Fundamentals 1

- Helped instructor with class demos, critiques and sample models.
- Helped students with assignment questions.

### Formula-e annual contests

2019.4-2019.8

Rubber band powered R/C car design and build

- Generated new ideas with teammates by sketching and hand prototyping.
- Improved structure and mechanical details through test runs.

### Xiaomi Inc: Product Design Intern

2018.9 - 2018.12

Wi-Fi router, smart speaker, gaming devices design

- Generated new concepts by sketching, hand prototyping and user testing.
- Collaborated with mechanical engineers to build CAD for test production.

## RECOGNITION

### Global Competition On Design For Future Education

- Gold Award, 2021.12

### ArtCenter Provost List

Full Term, GPA 3.80 or higher

- Summer 2018
- Summer 2019
- Fall 2019

### Projects displayed in Student Gallery

- Clay modeling, 2023.4-2023.8
- Packaging design projects, 2022.12-2023.4
- Creative projects, 2019.4-2019.8
- Formula-e R/C Car, 2018.8-2018.12
- Personal monogram, 2016.12-2017.4

## STORIES

### Global Smart Education Conference 2022

- Co-hosted by Beijing Normal University and UNESCO IITE
- <https://cit.bnu.edu.cn/gse/gse2022/134001.html>

### ArtCenter Storyboard

- My participation of Blue Note Sponsored Studio

[www.artcenter.edu/about/support/storyboard/storyboard-michael-zhu.html](http://www.artcenter.edu/about/support/storyboard/storyboard-michael-zhu.html)

