



**Michael Zhu**

+1 626 629 2396  
+86 15901030708

www.zxmichael.com  
michaelzhu@outlook.com

## EDUCATION

### ArtCenter College of Design

Master of Science in Industrial Design

- September 2021 to December 2023 (expected)
- Graduate Scholarship recipient

Bachelor of Science in Product Design

- September 2016 to August 2020
- Graduate with Honors

### ArtCenter Berlin Studio

Studyaway program 2019.9-2019.12

- Collaboration in studio environment.
- Explored Bauhaus influences in Berlin.

## SKILLS

### Design Skills

- Strategic Design
- Hand Prototyping
- UI/UX Design
- Packaging Design

### Software Skills

- |                |                  |
|----------------|------------------|
| Digital:       | CAD:             |
| - PhotoShop    | - SolidWorks     |
| - Illustrator  | - Rhino          |
| - InDesign     | - KeyShot        |
| - Premiere Pro | - Zbrush         |
| - Figma        | - Gravity Sketch |

### Languages

- Mandarin, fluent
- English, fluent

## RECOGNITION

### Global Competition On Design For Future Education

- Gold Award, 2021.12

### ArtCenter Provost List

Full Term, GPA 3.80 or higher

- Summer 2018
- Summer 2019
- Fall 2019

### Projects displayed in Student Gallery

- Clay modeling, 2023.4-2023.8
- Packaging design projects, 2022.12-2023.4
- Creative projects, 2019.4-2019.8
- Formula-e R/C Car, 2018.8-2018.12
- Personal monogram, 2016.12-2017.4

## EXPERIENCE

### Product Management Intern 2023.5-

Taichi Graphics - Taitopia Render

- Developed plans for new product features.
- Collaborated with other departments for quality assurance.

### Design Researcher 2021.6-

Beijing Haidian Foreign Language Shiyan School

- Conducted in-depth research about design practices in school.
- Collaborated with writers to document research process.

### UX Designer: Blue Note 2020.4-2021.7

Worked to help Blue Note Therapeutics launching new products.

- Created wireframes from existing analog therapeutic interventions.
- Created designs in documents to support Blue Note storytelling.

### Sponsored Project: Blue Note 2020.1-2020.4

Project focus on mental wellness for patients (IP Purchased)

- Collaborated with professional personnel to improve user engagement.
- Developed design concepts and user experience journey.

### Sponsored Project: Newell Brands 2020.1-2020.4

Redesign Newell's product to reduce the environmental impact

- Collaborated with teammates to develop design and sustainability strategies.
- Conducted comprehensive product life cycle assessment.

### Teacher's Assistant 2020.1-2020.4

3D Fundamentals 1

- Helped instructor with class demos, critiques and sample models.
- Helped students with assignment questions.

### Formula-e annual contests 2019.4-2019.8

Rubber band powered R/C car design and build

- Generated new ideas with teammates by sketching and hand prototyping.
- Improved structure and mechanical details through test runs.

### Product Design Intern: Xiaomi 2018.9 - 2018.12

Wi-Fi router, smart speaker, gaming devices design

- Generated new concepts by sketching, hand prototyping and user testing.
- Collaborated with mechanical engineers to build CAD for test production.

## STORIES

### Global Smart Education Conference 2022

- Co-hosted by Beijing Normal University and UNESCO IITE  
<https://cit.bnu.edu.cn/gse/gse2022/134001.html>

### ArtCenter Storyboard

- My participation of Blue Note Sponsored Studio  
[www.artcenter.edu/about/support/storyboard/storyboard-michael-zhu.html](http://www.artcenter.edu/about/support/storyboard/storyboard-michael-zhu.html)

