



**Michael Zhu**

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## EDUCATION

**ArtCenter College of Design**  
Master of Science in Industrial Design  
2021.9-2024.4  
- Graduate Scholarship recipient  
**Bachelor of Science in Product Design**  
2016.9-2020.8  
- Graduate with Honors

**ArtCenter Berlin Studio**  
Studyaway program 2019.9-2019.12  
- Collaboration in studio environment.  
- Explored Bauhaus influences in Berlin.

## SKILLS

**Design Skills**  
- Strategic Design  
- Project Management  
- Hand Prototyping  
- UI/UX Design

**Software Skills**  
Digital:  
- PhotoShop  
- Illustrator  
- InDesign  
- Premiere Pro  
- Figma  
CAD:  
- SolidWorks  
- Rhino  
- KeyShot  
- Zbrush  
- Gravity Sketch

**Languages**  
- Mandarin, fluent  
- English, fluent

## RECOGNITION

**Global Competition On Design For Future Education**  
- Gold Award, 2021.12

**ArtCenter Provost List**  
Full Term, GPA 3.80 or higher  
- Summer 2018  
- Summer 2019  
- Fall 2019

**Projects displayed in Student Gallery**  
- Clay modeling, 2023.4-2023.8  
- Packaging design projects, 2022.12-2023.4  
- Creative projects, 2019.4-2019.8  
- Formula-e R/C Car, 2018.8-2018.12  
- Personal monogram, 2016.12-2017.4

## EXPERIENCE

**Product Management Intern**  
**Taichi Graphics - Taitopia Render** 2023.5-2023.8  
- Created SOP to streamline the customer outreach process.  
- Created multiple customer touchpoint via document, tutorials, etc.  
- Conducted quality assurance testing for product functions and UX/UI.  
- Assisted developers and designers with industrial design knowledge.

**Design Researcher, Editor**  
**Beijing Haidian Foreign Language School** 2021.6-  
- Conducted in-depth research about design practices in school.  
- Documented the research process to a book.

**Instructor**  
**Veritas China** 2021.8, 2023.8  
- Taught Design Thinking lessons to students.

**UX/UI Designer**  
**Blue Note Therapeutics** 2020.4-2021.7  
- Created wireframes from existing analog therapeutic interventions.  
- Designed UI elements and pages to support Blue Note storytelling.

**Sponsored Project**  
**Blue Note Therapeutics** 2020.1-2020.4  
Project focus on mental wellness for patients (IP Purchased)  
- Collaborated with professional personnel to improve user engagement.  
- Developed design concepts and user experience journey.

**Sponsored Project**  
**Newell Brands** 2020.1-2020.4  
Redesign Newell's product to reduce the environmental impact.  
- Collaborated with teammates to develop design and sustainability strategies.  
- Conducted comprehensive product life cycle assessment.

**Teacher's Assistant**  
**3D Fundamentals 1** 2020.1-2020.4  
- Helped instructor with class demos, critiques and sample models.  
- Helped students with assignment questions.

**Industrial Design Intern**  
**Xiaomi Inc.** 2018.9-2018.12  
Wi-Fi router, smart speaker, gaming devices design.  
- Generated new concepts by sketching, hand prototyping and user testing.  
- Collaborated with mechanical engineers to build CAD for test production.

## STORIES

**Global Smart Education Conference 2022**  
Co-hosted by Beijing Normal University and UNESCO IITE  
<https://cit.bnu.edu.cn/gse/gse2022/134001.html>

**ArtCenter Storyboard**  
My participation of Blue Note Sponsored Studio  
[www.artcenter.edu/about/support/storyboard/storyboard-michael-zhu.html](http://www.artcenter.edu/about/support/storyboard/storyboard-michael-zhu.html)

